

PRESS RELEASE

Change of Ownership

Partnership for innovative conference solutions: VR Equitypartner and SüdBG acquire majority stake in DEKOM

Frankfurt am Main / Hamburg, November 6, 2024. The Frankfurt-based investment company VR Equitypartner ('VREP') has partnered with Süd Beteiligungen GmbH ('SüdBG'), to acquire a majority stake in DEKOM AG, a leading international IT systems provider specialising in customised audiovisual conferencing and collaboration solutions. The shared vision is to further strengthen DEKOM's leading position in the European market for audio and video technology, leveraging megatrends such as ESG and AI, and to enter new growth markets. The transaction is still subject to approval by the antitrust authorities.

With over 25 years of experience, more than 200 employees and over 6,000 clients, DEKOM is an international AV integrator with locations across Europe - including Germany, Spain, the Netherlands, Belgium and Switzerland - as well as the USA. DEKOM stands out due to its customised solutions, a high level of technical expertise and a unique sales approach. Acting as a one-stop shop, DEKOM takes over the planning and design, hardware and software installation for its clients and also offers licences, cloud and maintenance services.

Following the transaction, the current Group CEO Simon Härke will continue to lead the company and will take a significant stake in the company together with several managers from DEKOM's international entities.

Christian Futterlieb, Managing Director of VR Equitypartner, comments, "In an era when innovative solutions are crucial business success, we are particularly proud of our investment in DEKOM. The management team's exceptional expertise and strong commitment to quality and performance, as well as its ability to adapt to the dynamic demands of the market, are impressive. This is why we are pleased to be involved in a company with innovative solutions and are looking forward to work alongside a strong management team as we enter the next growth phase."

Simon Härke, CEO of DEKOM AG, adds: "With VREP and SüdBG, we have found the ideal partners to support the continued expansion and elevation of our market position. I am convinced that with the new investors we have the right partners on our side who share our vision and will work with us to develop DEKOM in a forward-looking way."

About VR Equitypartner:

VR Equitypartner is one of the leading private equity companies in Germany, Austria, and Switzerland. The company supports family-owned SMEs in a target-driven manner and brings decades of experience in finding strategic solutions to complex financing issues. Investment initiatives include growth and expansion financing, corporate succession, and shareholder changes. VR Equitypartner offers majority and minority shareholdings as well as mezzanine



financing. As a subsidiary of DZ BANK, Germany's leading cooperative bank, VR Equitypartner consistently puts the sustainability of corporate development ahead of short-term exit thinking. VR Equitypartner's portfolio currently comprises around 40 portfolio companies with an investment volume of EUR 400 million. For further information see www.vrep.de.

VR Equitypartner's transaction team:

Thiemo Bischoff, Sarah Ostermann, Vincent Mrohs, Jens Schöffel, Oliver Landau, Wiebke Langhans

Consultancy firms involved in the transaction by VREP and SüdBG:

Legal: Orrick (Dr. Christoph Brenner, Stefan Riedl und Dr. Timo Holzborn)

Commercial & ESG: Invensity (Matthias Welge und Daniel Meyn)

Financial: RSM Ebner Stolz (Matthias Krankowsky, Tobias Fritz, Sophie Lehnert, Louis Perrino und Felice Micheln)

Tax: RSM Ebner Stolz (Wolfgang Klövekorn und Arnd Mönch)

Antitrust advise: Lupp+Partner (Tilman Siebert und Diana Proschniewski)

Debt Advisory: Network Corporate Finance (Dietrich Stoltenburg und Dominik Waitschekauski)

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